Message to Segal Program Founders and Friends

It is a pleasure to present this second Annual Report of the Eli J. Segal Citizen Leadership Program. With your help, we have achieved many important milestones in creating and supporting a growing network of young people committed to carrying on Eli’s legacy as citizen leaders.

Some highlights from this year include:

- **Welcoming 10 new Segal Fellows**, raising the total number to 27;
- **Completing six policy and management summer internships** for new Brandeis Segal Fellows;
- **Segal Fellows taking ownership of the Program** by leading outreach to find future fellows, community service projects, networking events, and a project to interview all Segal Founders;
- **Conducting a highly successful 2nd Annual Fellows Retreat**, where 30 Fellows and Founders explored the dimensions of citizen leadership and how change is achieved by translating ideas into action;
- **Creating new opportunities to support Segal Fellows**, including network receptions hosted by Founders in Washington, D.C. and Boston;
- **Growing the Segal Program Staff** by creating a new fellowship and selecting the first Segal Fellow Program Manager (see Announcement on page 2);
- **Engaging Fellows and Founders** in improving communications, strategy, leadership development activities and internship site selection to increase visibility and improve Program effectiveness.

Thank you for helping make this year so successful, and for making important connections with the Segal Fellows. We hope you enjoy this report and welcome your ideas, questions and feedback.

_Eli J. Segal Citizen Leadership Program Director and Founder, Larry Bailis

and Program Manager and Fellow, Toni Schwarzenbach_

**Reflections on Coaching a Segal Fellow**

Nothing will cure a case of Washington cynicism faster than a close encounter with a Segal Fellow. I met several Fellows during the course of summer 2009 and had the privilege of coaching one, Audrey Etlinger. Audrey and I started meeting under the schedule board at the Center Café in Union Station. It was a perfect place for a quick breakfast when she was on the way to the Senate and I was on the way to work after catching the train downtown. Every meeting was as good for me as for her, I hope! She gave me a download on the latest with health care reform on The Hill, and I suggested course corrections and future pursuits as she adjusted her career and life expectations based on the intense and stimulating experience she was getting in the thick of things in Washington. I suspect it is no surprise that after time, one wondered who was the mentor and who was the mentee. That we learned and grew together from our experience made it all count for the best.

_Founder Mike McCurry
Coached Segal Fellow Audrey Etlinger"

To learn more about becoming a Segal Fellow coach contact SegalProgram@brandeis.edu or call 781-736-3729.

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Reflections from Segal Fellow Jerry Saunders (Brandeis ‘09)

This past summer I had the privilege of interning at City Year Headquarters in Boston. After eight intense weeks of research, conference calls, and presentations, I emerged with a skill set that will undoubtedly assist me in my future endeavors. The leadership of my supervisor, Elaine Mak, and two amazing project managers, Jeff Jablow and Jeff Kasowitz, was wonderful. I was included in every call, every meeting, and had regular “one on ones” with my managers. I began to feel less like an intern and more like a member of a team.

I also had an outstanding Segal coach, Alicia Kersten, who cared not only about my adjustment to the internship, but also about my summer in Boston as a whole. Hearing Alicia voice her opinion on the current education system and learning about her experiences helped to put my work at City Year into perspective.

Perhaps the most memorable experience of the summer was not confined to one solitary event, but rather was one eight weeks in the making. I had the privilege and pleasure of staying in the home of Founders Arnie Miller and Debra DeLee, and in retrospect, I could not imagine what my time in Boston would have been like without them. My learning in the office was extended into the evening, as I was able to pick Arnie and Debbie’s brains about what it meant to be a citizen leader. I am forever grateful to them for opening their home to me, and receiving their mentorship for life. All in all, my Segal internship has been a defining moment in my life, and I am eager to move forward in the future grateful to them for opening their home to me, and receiving their mentorship for life. All in all, my Segal internship has been a defining moment in my life, and I am eager to move forward in the future with the support of the Segal Network.

Segal Internship Sites

- Center for Progressive Leadership
- City Year
- College Summit
- Health Care for All
- Jobs for the Future
- Massachusetts Health Policy Forum
- National Campus Compact
- Senator Kennedy’s Health Policy Office
- Share Our Strength
- Teach for America

Reflections from the Campus Compact President on Hosting a Segal Fellow

When Campus Compact applied for a Segal Fellow last spring, we sought someone who had a passion for public policy, the confidence to work with a wide range of decision makers and the ability to be a team player in a fast paced nonprofit organization. We found all of that and more in Nate Rosenblum (Brandeis ‘09).

Nate headed up two specific projects that were timely and demanded solid writing, research and interviewing skills. Working with faculty members and congressional aids, he drafted legislation that would establish a federal national student leadership program using service, service-learning and community engagement as prime components. He also researched the impact of the College Cost Reduction and Access Act on higher education and wrote a comprehensive guide on our website.

But most of all, Nate was a wonderful colleague for all of us at Campus Compact. He gladly took on any task, willingly shared his vast knowledge of social media and was never afraid to express his ideas and opinions about our work. Our summer was richer and more successful because of Nate.

Maureen F. Curley, President of Campus Compact and Segal Founder

Toni Schwarzenbach Selected as First Segal Management Fellow

In October, the Advisory Board of the Eli J. Segal Citizen Leadership Program created a new two-year Segal Program Management Fellowship, and selected Toni Schwarzenbach as the first Fellow to hold this position. Toni will work alongside Brandeis Segal Program Staff to implement program activities, design new initiatives and support the growing Segal Network of Fellows, Founders, Coaches, Mentors, and internship site contacts. This immersion in organizational development is a classic “win-win” – contributing to Toni’s own development as a citizen leader as it develops the Segal Program.

Toni, who recently completed her Master’s in Public Policy Degree at the Heller School for Social Policy and Management, is committed to creating positive outcomes for emerging leaders and communities. Previously she worked as a Case Manager at a Juvenile Justice Center, as an intern at the Carl and Ruth Shapiro Family Foundation, and a Policy Fellow at Southern Partners Fund in Atlanta. Toni has worked closely with young adults over the past eight years and as a Case Manager in Connecticut she created an after school program for at-risk youth that combined mentoring and tutoring with community service projects.

www.SegalProgram.org
Segal Fellow Julie Proulx (CNCS ‘07) On “Getting Things Done”

In October, members of the Segal Network reunited for our second annual meeting at Brandeis University. The day focused on developing leadership skills and understanding pathways to creating systemic change. The meeting was co-facilitated by Segal Fellow, Founder, and Center for Progressive Leadership President Peter Murray and Center for Youth and Communities Senior Fellow Della M. Hughes. Fellows and Founders came together and brainstormed root causes of some systemic challenges facing the country and generated corresponding power maps of key players in the decision-making process. The conversations were engaging and empowering as Fellows and Founders exchanged perspectives, experiences, and ideas on some of our country’s most pressing policies and processes in need of systemic reform.

While participating in the afternoon’s activities, I took a moment to look around the room and found myself incredibly humbled—humbled by the remarkable wealth of knowledge, inspiration, motivation, and commitment by the people around me, and I was touched by Eli’s presence in many ways.

As a product of AmeriCorps, an apprentice to the CEO at the Corporation for National and Community Service, and a Fellow in the Segal Network, I have increasingly recognized the tremendous influence of Eli’s legacy in my life. These experiences have helped to shape my goals and ambitions to affect change at the local level and promote sustainable community development. As I relate the material I learn in graduate school to my previous work, I identify more and more with Eli’s values, priorities, and methods for “getting things done” and am so grateful to be a fellow in the Segal Network.

(See Photos from the Fellows 2009 Retreat on page 4.)

News in Brief

L’Oreal Paris selected 2008 Eli J. Segal Fellow Rhonda Ulmer (AmeriCorps Alum ’08) as one of this year’s L’Oreal Women of Worth in recognition for her accomplishments starting the organization University for Parents. The 2009 Women of Worth will be honored at the 2009 CNN Inspire Summit in New York City. Learn more about Rhonda’s work at www.universityforparents.org.

On Halloween, Segal Fellows dressed up and collected canned goods and other nonperishable items for Bristol Lodge, a Waltham, Mass. soup kitchen. More than 100 items were distributed to needy area residents.

Meet the Newest Segal Fellows

Shawn Rubin

Shawn Rubin is the 2009 recipient of the AmeriCorps Eli J. Segal Entrepreneurship Award. Shawn is co-founder and President of Longitude (polonitude.org), an organization that was created to empower leaders of grassroots educational human rights initiatives in developing countries. He started Longitude after an 18-month sabbatical volunteering with schools and small NGOs across the world. Shawn received his Masters in Elementary Education from Lesley University in Cambridge, Mass. before going on to help found the Highlander Charter School in 2000. Shawn was a member of the AmeriCorps Campus Compact program from 2002 – 2003, where he learned valuable skills around bringing service learning into his classroom. Currently, he lives in Providence, R.I. where he manages Longitude’s growing staff and volunteer network around the world. Shawn also works as a kindergarten teacher at the Highlander Charter School in Providence. He is married to Longitude co-founder Laura Westberg, and has a son named Asher.

Jimmy Duong

Jimmy Duong received the 2009 City Year Bridge-builder Award for his dedicated service while at City Year Los Angeles. While Jimmy was a City Year Los Angeles Senior Corps member, he led a team at Hollenbeck Middle School to improve the impoverished neighborhood of Boyle Heights in Los Angeles County. He managed an after school program with over seventy students, led a planning committee for a college fair with 100 attendees, and started an internal publication group that produced five bi-monthly newsletters, a literary magazine, and a yearbook. Jimmy was named a Coro Fellow in Southern California where he had the opportunity to post on the Washington Post blog On Leadership multiple times. Follow Jimmy’s blog posts at http://views.washingtonpost.com/leadership/panelists/2009/11/villified-leaders.html.

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Segal Fellows and Founders at the 2009 Segal Fellows Retreat

Founders Maribeth Ortega, Alan Segal, Jon Segal, and Pam Lehmberg at the Boston Area reception

Founders David Squire and Maggie Williams at the Segal Fellows Retreat

Founders Judy Lichtman and Fran Rodgers at the 2009 Segal Fellows Retreat

Founders Mora Segal, College Summit, and Rob Gordon, City Year, discuss leadership development

“The Eli Segal program has reconfirmed my commitment to a life aimed at sending forth those ever-powerful ripples of hope.”
~Jason Gray, Brandeis Segal Fellow ’09

Thank You Segal Founders

Thanks to all Founders for making this Program possible, and for your continued support.

Special appreciation to those who:

Participated as Coaches—Laura Gassner Otting • Alicia Kersten • Laurie Kohn • Jeff Lemberg • Mike McCurry • Nick Ross;

Opened their homes this summer for Segal Fellows to live —Arnie Miller & Deb DeLee • Chuck Muckenfuss & Angela Lancaster;

Hosted receptions —Sandy and Susan Berger, Don and Judy Green (Washington, D.C.), and Fran and Charles Rodgers (Boston);

And contributed time and expertise over the last year—Joel Abrams • Sandy Berger • AnnMaura Connolly • Lisa Dawe • Rob Gordon • Arnie Kanter • Jay Kaufman • Jim Lapenn • Joyce Lapenn • Judy Lichtman • Arnie Miller • Peter Murray • Verna Myer • Mike Oberman • Susan Osnos • Fran Rodgers • Michael Schaffer • Jonathan Segal • Mora Segal • Phyllis Segal • Maureen Stafford • David Squire • Maggie Williams.

Looking to the Future

We are excited about the future as the Segal Program begins its third year. In February, we will welcome six more Brandeis Segal Fellows, followed in the spring by new Fellows from AmeriCorps Alums, City Year, and the Corporation for National and Community Service (CNCS). We are planning expanded opportunities for Fellows to connect with the broader Segal Network of Founders and Friends. And the Segal Fellows are taking increased leadership roles in the Program — including a new project to conduct informational interviews with Founders and other Network Members. With the Segal Network expanding, we will look for additional support to increase the endowment in order to strengthen the program and provide even more meaningful opportunities for Fellows to grow into the next generation of leaders and change makers.

As we look to the future, we are hopeful that Segal Founders and Friends will continue to participate, stay connected and support the Segal Fellows. There are many ways to do this — including contributing to increase the endowment, recruiting new supporters, becoming a Coach, mentoring Fellows, hosting Fellows or Network meetings, or developing an internship site. To learn more, or to share your ideas about future activities, please contact Toni Schwarzenbach, Segal Program Manager, at Toni@brandeis.edu or 781-736-3729.

“Thank you so much to everyone who saw something in me and gave me this great gift, it has changed my life.”
~Anicia Fernandes, Brandeis Segal Fellow ’09

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